

CAMDEN BOARD OF DIRECTORS
Rutgers, The State University of New Jersey
September 13, 2016

A meeting of the Camden Board of Directors of Rutgers, The State University of New Jersey was held on Tuesday, September 13, 2016 at 9:00 a.m. in the Rutgers–Camden Campus Center, Camden, New Jersey. Ms. Loree D. Jones presided as Chair *pro tempore*.

Present and constituting a quorum were Fong, Redd (via conference call), Rivers, and Stewart (via conference call).

Also present were Bender and Dougherty.

Attending for the university administration were Haddon, Jones, and Rambert.

Also present were Shankman, faculty representative to the Board of Directors, Van Stine, graduate student representative to the Board of Directors, and Lalakia, undergraduate student representative to the Board of Directors.

ANNOUNCEMENT PURSUANT TO CHAPTER 231, PUBLIC LAW 1975
(OPEN PUBLIC MEETINGS ACT)

Ms. Jones, Secretary of the Rutgers–Camden Board of Directors, announced that pursuant to Public Law 1975, Chapter 231 (Open Public Meetings Act), public notice of this meeting was filed on September 6, 2016 with the Office of the Secretary of State of New Jersey and four newspapers, the *Cherry Hill Courier-Post*, the *New Brunswick Home News Tribune*, the *Philadelphia Inquirer* (Cherry Hill) and the *Newark Star-Ledger*. Public notice of the meeting was posted in the following University libraries: the Alexander Library, New Brunswick; the Dana Library, Newark; and the Robeson Library, Camden. In addition, notice of this meeting was posted on the Rutgers–Camden Board of Directors website.

CONFLICT OF INTEREST STATEMENT

Ms. Jones asked the board members if they had read the meeting agenda and supporting documents and if anyone had a possible conflict of interest to disclose. No conflicts were reported.

ELECTION OF OFFICERS OF THE RUTGERS UNIVERSITY–CAMDEN BOARD OF DIRECTORS

Annual elections for the positions of chair, vice chair, secretary, and treasurer were held. Ms. Jones called for nominations for the position of chair. Ms. Lora Fong presented Mr. Dudley Rivers as a candidate for the position of chair for the term September 2016 to September 2017. Hearing no other nominations, Mr. Rivers left the room. A motion was raised, seconded, and approved unanimously in favor of Mr. Rivers as chair. Mr. Rivers rejoined the meeting. Ms. Jones called for nominations for the position of vice chair. Mr. Rivers presented Ms. Fong as a candidate for the position of vice chair for the term September 2016 to September 2017. Hearing no other nominations, Ms. Fong left the room. A motion was raised, seconded, and approved unanimously in favor of Ms. Fong as vice chair. Ms. Fong

rejoined the meeting, and Mr. Rivers assumed the chair. Mr. Rivers presented Ms. Jones as a candidate for the position of secretary. Hearing no other nominations, Ms. Jones left the room. A motion was raised, seconded, and approved unanimously in favor of Ms. Jones as secretary. Ms. Jones returned to the room. Mr. Rivers presented Mr. J. Michael Gower *in absentia* as a candidate for the position of treasurer. Hearing no other nominations, a motion was raised, seconded, and passed unanimously in favor of Mr. Gower as treasurer.

Mr. Rivers welcomed current and new Board members and administrators and indicated that he looks forward to working with the Board to “advance its significant mission in moving Rutgers University–Camden and the city of Camden forward.”

INDUCTION OF NEW BOARD MEMBERS

Mr. Rivers introduced Mr. Michael Rambert, associate general counsel and member of the Bar of the State of New Jersey, to administer the Oath of Allegiance and Office to induct new members. Mr. Rambert called on Mr. Gregory Bender and Dr. James Dougherty to rise. Mr. Bender and Dr. Dougherty were inducted and joined the Rutgers University–Camden Board of Directors as member representatives of the Rutgers University Board of Trustees.

APPROVAL OF MINUTES OF THE JUNE 14, 2016 MEETING

Mr. Rivers called attention to the minutes of the June 14, 2016 meeting that were distributed to the Board and asked if there were any additions or corrections to the minutes. Receiving no objections, Mr. Rivers called for a motion which was seconded and asked if there was any discussion. Hearing none, the minutes were approved by all Board members except Mr. Bender and Dr. Dougherty, who recused themselves from the vote because they were not members of the Board in June.

WELCOME TO STUDENT REPRESENTATIVES

Mr. Rivers and Chancellor Haddon welcomed Mr. Michael Van Stine and Mr. Parth Lalakia and thanked them for serving respectively as the graduate and undergraduate student representatives to the Board. Both students serve in a wide variety of leadership roles in the university and community. They thanked the Board for the opportunity to participate.

CONFIDENTIALITY AND CONFLICT OF INTEREST POLICIES

Mr. Rivers called on Ms. Jones who reminded Board members and representatives about the need to review, sign, and return to Ms. Michele Robinson the policy statement on confidentiality of proceedings of the Camden Board of Directors’ meetings. Mr. Rambert indicated that Trustee and Governor members have already completed this document.

CHANCELLOR’S REPORT

Chancellor Haddon provided the Board with an update on important happenings since the last Board meeting on June 14, 2016.

Prof. Michael Cahill joined Rutgers Law School in July as co-dean and professor of law. Hailing from Brooklyn Law School, Chancellor Haddon indicated that Prof. Cahill brings a wealth of experience to his new position. Prof. Cahill outlined three sets of tasks that he and fellow co-dean Ronald Chen will focus on now that merger of the law schools at Camden and Newark is complete: internally integrating the legacy policies of each institution with respect to curriculum, admissions, budgeting, etc. to achieve a single set of policies; building external recognition of the Rutgers Law School brand; and, retaining focus on local communities by remaining immersed in and engaged with the host cities of Camden and Newark.

The academic year is off to a strong start with respect to enrollment, giving, recognition, celebration, and physical growth. Chancellor Haddon announced that “we are in growth mode.” The Bridging the Gap program has been very successful. Based on adjusted gross income (AGI), the program provides different levels of tuition support to eligible students. Receiving full tuition support, enrollment has increased 70% over last academic year for eligible students whose families have an AGI of less than \$60,000. Receiving half tuition support, enrollment has increased 27% for eligible students whose families have an AGI between \$60,001 and \$100,000. Additional metrics demonstrate that increased numbers of first-year, first-generation students and those who identify as African American or Hispanic have availed themselves to this opportunity, the first of its kind among New Jersey’s public four-year universities and colleges.

Rutgers University–Camden’s energy and strategic plans have attracted the interest of donors who are investing in our vision of growth. Chancellor Haddon took the opportunity to highlight several generous gifts and grants. More than \$1 million in grant support from the Robert Wood Johnson Foundation enables the School of Nursing–Camden to enhance its cutting edge programs. Overall, Rutgers University–Camden received 77 awards totaling \$16.8M in FY2016.

Rutgers University–Camden continues to garner national attention as a leader in student veteran support services. Among the most veteran-friendly institutions, *U.S. News and World Report* recently ranked Rutgers University–Camden seventeenth in the nation. In addition, Rutgers University–Camden is the first higher education institution in the state of New Jersey to be named a Purple Heart University by the Military Order of the Purple Heart and has been designated as military friendly for the last seven years by Victory Media. As Chancellor Haddon affirmed, “Rutgers University–Camden takes pride in supporting our students who are veterans.”

The 250th anniversary celebration of Rutgers University concludes on November 10. A host of activities are planned. Gala in Black and White on October 15 will celebrate the exhibition at the Stedman Art Gallery of famed sculptor and Rutgers alumnus George Segal. Sustainable Development in Cuba, a three-day conference from October 31 to November 3, will gather academic leaders from the U.S. and Cuba to discuss community development and the STEAM fields. Finally, Day of Revolutionary Thinking and Rutgers–Camden Finest on November 10 will feature “Revolutionary Thinking” speeches by Rutgers–Camden alumni and their induction into the Rutgers–Camden Finest hall of alumni.

In addition to growth in enrollment, Rutgers University–Camden is also growing with respect to its physical footprint. Renovation of the Alumni House will be celebrated with a grand opening during the first week in October. Construction of the Nursing and Science Building continues at a rapid pace; occupancy is expected mid-spring. A Welcome Center at 330 Cooper Street is expected to open in early 2017. A concept design has been developed for a new building for the School of Business–Camden. Funding is being sought to support this initiative. Design of the Joint Health Sciences Campus is underway and groundbreaking is anticipated soon. All of these projects build on objectives outlined in the capital plan Camden Rising | Rutgers 2030. Chancellor Haddon also indicated that it is of paramount importance to renovate the aging infrastructure of the campus.

Chancellor Haddon concluded her report by answering questions from Board members.

UPDATE ON STRATEGIES FOR LEARNING AND STUDENT SUCCESS

Chancellor Haddon introduced Ms. Mary Beth Daisey, vice chancellor for student affairs, to report on orientation for new students. Ms. Daisey screened the new video “RU Involved.” This was followed at orientation by an involvement fair. Ms. Daisey wanted the Board to be aware of the breadth and depth of our campus student involvement, including the number and variety of organizations, the active Greek community, and the seventeen Division III athletic programs. A campus app was launched for students at Raptor Welcome that includes events, service connections, and the ability to connect and share. Proving popular with students, the app is regarded as very successful.

Chancellor Haddon introduced Dr. Julie Amon, vice chancellor for undergraduate education and student success, to report on “Raptor Impact: 2nd Annual Retreat to Devise Strategies for Learning and Success” held in April. Dr. Amon provided an overview of the retreat which seeks to impact student success by educating the campus community about who our students are and what they experience; best practices; and current issues confronting students across the country. She presented infographics developed for the retreat which graphically and numerically represent the overall student body and drill down into various subsets. She indicated that due to the significant impact of Bridging the Gap, the student body has changed since last academic year. Dr. Craig Westman, vice chancellor for enrollment management, will present that data at a future meeting. Chancellor Haddon announced that Dr. Amon has accepted a position at Paul Quinn College in Dallas, Texas and thanked her for her service to Rutgers University–Camden.

Ms. Daisey and Dr. Amon concluded their presentation by answering questions from Board members.

OLD BUSINESS

Mr. Rivers directed the Board’s attention to old business. There was no old business.

NEW BUSINESS

Mr. Rivers directed the Board’s attention to new business. A list of potential meeting dates in December and March were discussed.

Mr. Rambert announced that Mr. Rivers has been appointed to serve on the Rowan University/Rutgers–Camden Board of Governors as a representative of the Rutgers–Camden Board of Directors. Mayor Redd continues to also serve as a member of the Rowan University/Rutgers–Camden Board of Governors.

There was no further new business.

ADJOURNMENT

Mr. Rivers asked if there was any further business. Hearing none, he called for a motion and a second to adjourn the meeting at 10:46 a.m.

Minutes prepared and submitted by,

Michele L. Robinson
Rutgers University–Camden Chancellor’s Office