

CAMDEN BOARD OF DIRECTORS
Rutgers, The State University of New Jersey
June 17, 2015

A meeting of the Camden Board of Directors of Rutgers, The State University of New Jersey was held on Wednesday, June 17, 2015 at 9 a.m. in the Rutgers–Camden Campus Center, Camden, New Jersey. Mr. Robert Mortensen, Chair of the Board, presided.

Present and constituting a quorum were DePetris, Fong (via conference call), Mortensen, Rears, Redd, and Rivers.

Attending for the university administration were Haddon, Jones, and Roesener.

Also present was Shankman, faculty representative to the Board of Directors.

ANNOUNCEMENT PURSUANT TO CHAPTER 231, PUBLIC LAW 1975
(OPEN PUBLIC MEETINGS ACT)

Mr. Mortensen called on Ms. Loree Jones, Secretary of the Rutgers–Camden Board of Directors, who announced that pursuant to Public Law 1975, Chapter 231 (Open Public Meetings Act), public notice of this meeting was filed on June 9, 2015 with the Office of the Secretary of State of New Jersey and three newspapers, the *Cherry Hill Courier-Post*, the *New Brunswick Home News Tribune*, and the *Philadelphia Inquirer* (Cherry Hill) and on June 10, 2015 with the *Newark Star-Ledger*. Public notice of the meeting was posted in the following University libraries: the Alexander Library, New Brunswick; the Dana Library, Newark; and the Robeson Library, Camden. In addition, notice of this meeting was posted on the Camden Board of Directors website.

CONFLICT OF INTEREST STATEMENT

Ms. Jones asked the board members if they had read the meeting agenda and supporting documents and if anyone had a possible conflict of interest to disclose. No conflicts were reported.

RESOLUTION TO CONDUCT CLOSED SESSION

Mr. Mortensen called on Ms. Jones to present the following resolution, which upon motion, was duly seconded and unanimously approved:

BE IT RESOLVED, that the Board meet in immediate closed session on this date, June 17, 2015 to discuss property acquisition with respect to the Rowan University/Rutgers–Camden Joint Health Sciences Building in accordance with Chapter 231, Public Law 1975, Section 7, Item b(8).

Any necessary action, if any, is expected to be taken in the open session immediately following the closed session.

With the exception of Mayor Dana Redd, who recused herself from participating, the Board moved to the Executive Meeting Room to meet in closed session.

RESUMPTION OF OPEN SESSION

At 9:45 a.m., the Board rejoined Mayor Redd in Conference Room South ABC to resume open session.

APPROVAL OF MINUTES OF THE APRIL 22, 2015 MEETING

Mr. Mortensen called attention to the minutes of the April 22, 2015 meeting that were posted on the portal and asked if there were any additions or corrections to the minutes. Receiving no objections, Mr. Mortensen called for a motion which was seconded and asked if there was any discussion. Hearing none, the minutes were approved unanimously.

CHANCELLOR'S REPORT

Chancellor Haddon provided the board with an update on the Rutgers–Camden commencement exercises held on May 21, 2015.

A total of 1,700 students graduated at five separate ceremonies; many Board members were in attendance. Five doctoral degrees (three in childhood studies and two in computational and integrative biology) were awarded, and the first cohort of Civic Scholars graduated at undergraduate exercises. Legal scholar and activist Bryan Stephenson and musician and philanthropist Jon Bon Jovi delivered poignant speeches at the graduate commencement. Inspired by the invitation to speak, Jon Bon Jovi performed an original song written for the graduating class; video of the performance was played for the Board. Alumni Walt MacDonald and Donald C. Clark, Jr. spoke at the College of Arts and Sciences and Law School commencements, respectively. Journalist Chris Satullo spoke at the School of Business's commencement, and Board of Governors Distinguished Service Professor Gloria Bonilla-Santiago spoke at the School of Nursing's commencement. Local and national media reported on the commencement exercises.

UPDATE ON THE RUTGERS–CAMDEN STRATEGIC PLAN

Mr. Mortensen called upon Chancellor Haddon to provide an update on the Rutgers–Camden strategic plan.

Chancellor Haddon indicated that the strategic planning committees were finalizing reports on the first phase of their work. The reports outline the committees' conclusions on how to move forward deliberately in the next five years to promote the Rutgers brand, to support the work of faculty, to guarantee student success in terms of graduation, to support strong graduate programs, and to engage in civic engagement within the community.

Chancellor Haddon announced a new agreement between the Rutgers–Camden College of Arts and Sciences and Thomas Jefferson University for a premier program in population health. Chancellor Haddon acknowledged the work of Dr. Kriste Lindenmeyer, Dean of the Faculty of Arts and Sciences and members of the faculty for their leadership in bringing the agreement to fruition.

The merger of the law schools at Camden and Newark is expected to receive approval by the American Bar Association. Chancellor Haddon and Michael Gower, senior vice president of finance, were scheduled to meet with a committee of the ABA for further discussion.

Rutgers–Camden will continue to be a busy campus over the summer, hosting classes, science research programs, the annual BizEd program to introduce high school students to careers in business, a program in computational biology that has attracted high school seniors from across the nation, the AIM High Academy, and programs for Rutgers Future Scholars and musicians, among others.

Chancellor Haddon acknowledged that Dr. Rayman Solomon is returning to the Law School faculty after serving as provost of Rutgers–Camden for the past 18 months. Chancellor Haddon thanked him for his counsel and support. Dr. Michael Palis, professor of computer science, will assume the position of provost on July 1, 2015.

Chancellor Haddon concluded her update on the strategic plan by answering questions from the Board.

UPDATE ON ENROLLMENT AT RUTGERS UNIVERSITY–CAMDEN

Chancellor Haddon called upon Dr. Rayman Solomon, provost, Dr. Julie Amon, associate chancellor for undergraduate education and student success, and, Ms. Mary Beth Daisey, associate chancellor for student affairs and acting associate chancellor for enrollment management, to report on enrollment at Rutgers–Camden.

Provost Solomon indicated enrollment growth is a strategic priority in order for Rutgers–Camden to have the size and financial strength to deliver programs, services, and innovations. However, enrollment growth must be balanced with preservation of experiential learning and personalization that Rutgers–Camden distinctively offers to all of its students.

Using infographics developed for the Student Success Retreat in February, Dr. Amon presented a demographic overview of the Rutgers–Camden student body. Dr. Amon provided a composite overview of the student body and drilled down in greater detail to provide “snapshots” of several sub-populations: transfer students, first-generation students, Honors College students, first-year students, and off-campus students. “Figuring out who our undergraduate population is,” Dr. Amon pointed out, “is essential to determining how to serve students and deliver a high quality education.” Dr. Amon concluded her presentation by answering questions from board members.

Ms. Daisey provided an overview of the campaign to recruit the incoming class of first-year and transfer students. She outlined the “admissions funnel” that includes initial marketing efforts to raise awareness among prospective students through to the efforts of enrollment management and the Office of New Student Programs to increase engagement and excitement as students apply, enroll, register, and prepare to begin classes.

This fall, Rutgers–Camden will also be welcoming a contingent of international students to the new English Language Services Institute. The institute will help prepare international students to study in the United States by providing cultural immersion and intensive instruction in reading, writing, and speaking English.

Chancellor Haddon and Provost Solomon thanked Ms. Daisey for her leadership in enrollment management over the past year during the search for the associate chancellor position. Ms. Daisey indicated she looked forward to working with Dr. Craig Westman who will assume the position in July. Ms. Daisey concluded her presentation by answering questions from board members.

DISCUSSION OF BOARD MEMBERSHIP

Mr. Mortensen announced that Anthony DePetris' term on the Rutgers University Board of Governors and the Rutgers–Camden Board of Directors was ending on June 30, 2015. On behalf of the Board, Mr. Mortensen thanked Mr. DePetris for his dedication and expressed hope that he will participate as an emeritus member. Mr. DePetris, a graduate of Rutgers University–Camden, indicated his pride in his alma mater and in the city of Camden and said it had been a joy to serve.

OLD BUSINESS

Mr. Mortensen directed the board's attention to old business. There was no old business.

NEW BUSINESS

Mr. Mortensen directed the board's attention to new business. Mr. Mortensen suggested September 16, 2015 as a tentative date for the next Camden Board of Directors meeting; the Board agreed.

ADJOURNMENT

Mr. Mortensen asked if there was any further business. Hearing none, he called for a motion and a second to adjourn the meeting at 10:55 a.m.

Minutes prepared and submitted by,

Michele L. Robinson
Rutgers University–Camden Chancellor's Office