

**CAMDEN BOARD OF DIRECTORS**  
**Rutgers, The State University of New Jersey**  
**April 5, 2016**

A meeting of the Camden Board of Directors of Rutgers, The State University of New Jersey was held on Monday, April 5, 2016 at 9 a.m. in the Rutgers–Camden Campus Center, Camden, New Jersey. Mr. Robert Mortensen, Chair, presided.

Present and constituting a quorum were Fong (via conference call), Mortensen, Rears, Redd, and Rivers (via conference call).

Attending for the university administration were Haddon, Jones, Rambert, and Roesener.

Also present was Shankman, faculty representative to the Board of Directors.

**ANNOUNCEMENT PURSUANT TO CHAPTER 231, PUBLIC LAW 1975**  
**(OPEN PUBLIC MEETINGS ACT)**

Mr. Mortensen called on Ms. Loree Jones, Secretary of the Rutgers–Camden Board of Directors, who announced that pursuant to Public Law 1975, Chapter 231 (Open Public Meetings Act), public notice of this meeting was filed on March 29, 2016 with the Office of the Secretary of State of New Jersey and four newspapers, the *Cherry Hill Courier-Post*, the *New Brunswick Home News Tribune*, the *Philadelphia Inquirer* (Cherry Hill) and the *Newark Star-Ledger*. Public notice of the meeting was posted in the following University libraries: the Alexander Library, New Brunswick; the Dana Library, Newark; and the Robeson Library, Camden. In addition, notice of this meeting was posted on the Camden Board of Directors website.

**CONFLICT OF INTEREST STATEMENT**

Ms. Jones asked the board members if they had read the meeting agenda and supporting documents and if anyone had a possible conflict of interest to disclose. No conflicts were reported.

**APPROVAL OF MINUTES OF THE DECEMBER 14, 2015 MEETING**

Mr. Mortensen called attention to the minutes of the December 14, 2015 meeting that were distributed to the Board and asked if there were any additions or corrections to the minutes. Receiving no objections, Mr. Mortensen called for a motion, which was seconded, and asked if there was any discussion. Hearing none, the minutes were approved unanimously.

**PRESENTATION ON DEVELOPMENT**

Chancellor Haddon called upon Drew Kaiden, associate chancellor for development, to make a presentation on development initiatives at Rutgers University–Camden. Mr. Kaiden presented a broad overview of development at Rutgers University–Camden, focusing on fundraising results, priorities, and participation.

Rutgers University Foundation, a 501(c)3 organization that is separate from the university, has offices on each campus and operates with the sole purpose to raise money for Rutgers University. Having

completed a \$1B capital campaign, Rutgers University is in an interim period as it prepares for a future capital campaign.

*Empowering Momentum*, a set of six smaller campaigns, is currently underway. Three of the campaigns align with advancing strategic goals of Rutgers University–Camden: *Exceptional Honors Education*, *Tomorrow’s Leading Scholars*, and *Access and Education*. *Exceptional Honors Education* seeks to provide enhanced scholarship opportunities to academically talented students through the Honors College. *Tomorrow’s Leading Scholars* seeks to fund fellowships for masters and doctoral students. *Access and Excellence* seeks to advance experiential learning opportunities (e.g. learning abroad, internships, and undergraduate research) and to provide scholarship and near-mentoring to larger numbers of students through college access initiatives (e.g. Rutgers Future Scholars, Camden Ignite Out-of-School-Time Program, and the Hill Family Center for College Access).

A highlight of the meeting included presentations by Erika Winters, Gary Kopchinski, and Sarah Blackman, Rutgers University–Camden undergraduates who said their lives were transformed by participating in multiple learning abroad opportunities. The students spoke enthusiastically about studying and traveling to Iceland, Cuba, Germany, Italy, and South Africa and expressed gratitude for the scholarship aid they received through the generosity of alumnus Mr. Edward Kiessling. The students emphasized that without this aid, participation in learning abroad would not have been possible.

Mr. Kaiden continued his presentation by discussing participation in the annual fund. Although happy to be moving in the right direction, Mr. Kaiden said that annual giving needs to grow at a faster rate to provide greater opportunities for students and faculty and to offset declines in state funding. He said that in addition to traditional fundraising methods, such as direct mail and the telethon, more innovative methods, such as crowdfunding, have generated keen interest and giving and will be used more in the future.

Mr. Kaiden concluded his presentation by answering questions from the Board.

### **PRESENTATION ON THE JOINT HEALTH SCIENCES CENTER**

Mr. Mortensen called on Kris Kolluri, CEO of the Rowan University/Rutgers–Camden Board of Governors, to provide an update on the status of the Joint Health Sciences Center. Mr. Kolluri indicated that the Rowan University/Rutgers–Camden Board of Governors now owns all of Block 181 at the corner of MLK Boulevard and Broadway. Businesses have been relocated to advantageous areas of the city. The block is being prepared for demolition, which is expected to take two months. With input from researchers at Rutgers University–Camden and Rowan University, the design will be complete in October. Construction will begin in January 2017.

Mr. Kolluri presented artist’s renderings of the building and site. The building has been designed to be energy efficient and to fit in with the architecture of the “Eds and Meds” corridor. The site has been designed to incorporate ample, secure parking and substantial green space, to maintain accessibility by including classroom space and a café open to the public, and to mark the location of a church previously on the site.

Mr. Kolluri concluded his presentation by answering questions from the Board and thanking Chancellor Haddon for the cooperation of the Chancellor’s Office and Rutgers University in moving the Joint Health Sciences Center project forward.

### **CHANCELLOR’S REPORT**

Chancellor Haddon updated the Board on a variety of topics since the last board meeting, including research, Rutgers Law School, the 250<sup>th</sup> anniversary of Rutgers, and Rutgers Day.

Research is a major part of how Rutgers University defines itself as a world-class institution. Faculty and student (undergraduate and graduate) research is a high strategic priority and is supported in a number of ways, including philanthropy, infrastructure, and symposia. The generosity of Joseph and Loretta Lopez created the Endowed Chair in Mathematics in honor of the memory of Leonard Bidwell that is held by Dr. Benedetto Piccoli and has allowed him to contribute added responsibility to the campus in the role of associate provost for research. On April 18, the *Chancellor's Research Symposium on Population Health and Wellness* will be held. Research Week, including the First Annual Faculty Research Fellow Lecture and CURCA (Celebration of Undergraduate Research and Creative Activity) will take place on April 27 and 28. To assist faculty members with grant applications, a staff position has been added to the Office of Sponsored Research.

Aligned with the strategic plan's focus on experiential learning, 179 students participated in learning abroad opportunities, benefitting from \$30K in scholarships and the opportunity to choose from among 13 countries. A Gallup poll has indicated that high impact learning opportunities such as learning abroad promote student engagement, leading to increased student success and giving.

The James and Sharon Maida Community Justice Suite, created through a \$1M gift from the Maidas, was dedicated at Rutgers Law School on March 29. Rutgers Board of Governors Professor Roger Clark was nominated for a 2016 Nobel Peace Prize as part of an international legal team representing the Republic of the Marshall Islands to hold accountable the nine countries in possession of nuclear weapons. Michael Cahill, co-dean of Rutgers Law School effective July 1, interacted with students and alumni at Law Day on April 2.

The 250<sup>th</sup> anniversary of Rutgers continues in Camden with a host of engaging activities. Women's History Month was celebrated in March with several lectures and a conference attended by 150 people; the conference may become an annual or biannual event. *Beacons of Light: The Black Student Protest Legacy at Rutgers-Camden* was held on March 30. Planned by alumnus Roy L. Jones (CCAS'70), the well-attended conference focused on the desegregation of Rutgers University-Camden and featured John Carlos, Olympic athlete and icon of protest. The Fifth Annual Donald C. Clark, Jr. Endowed Lecture in Law and Religion, *Religious Practice: Counseling and Representing Faith-Based Organizations*, was held on April 4. The lecture featured a discussion about religion and the state university and explored the history of Rutgers itself. Looking forward, on April 14 and 15, a symposium *Bright Futures: Improving Education and Transforming Outcomes for Girls of Color* will be held. Co-sponsored with Educational Testing Service (ETS), led by distinguished alumnus Walt MacDonald, the *Bright Futures* symposium has garnered enthusiastic support from a variety of constituencies: policy makers, White House officials, K-12 educators, professors, researchers, practitioners, non-profit organization staff, and students will attend. Plenary sessions will be livestreamed. A follow-up symposium is planned for fall.

The first Rutgers Day to be held in Camden will occur on April 30. A host of activities are planned. Among them are walking tours of Cooper Street and Johnson Park developed by Charlene Mires, professor of history and director of MARCH (Mid-Atlantic Regional Center for the Humanities); an exhibition on digital literature, *E-Lit: A Matter of Bits*, at the Stedman Gallery; and, a performance by Symphony in C. Chancellor Haddon encouraged members of the Board to attend.

Chancellor Haddon concluded her report by answering questions from Board members and members of the public.

### **OLD BUSINESS**

Mr. Mortensen directed the Board's attention to old business. There was no further old business.

**NEW BUSINESS**

Mr. Mortensen directed the Board's attention to new business. There was no new business.

**ADJOURNMENT**

Mr. Mortensen asked if there was any further business. Hearing none, he called for a motion and a second to adjourn the meeting at 10:35 a.m.

Minutes prepared and submitted by,

Michele L. Robinson  
Rutgers University–Camden Chancellor's Office