

**CAMDEN BOARD OF DIRECTORS**  
**Rutgers, The State University of New Jersey**  
**September 16, 2015**

A meeting of the Camden Board of Directors of Rutgers, The State University of New Jersey was held on Wednesday, September 16, 2015 at noon in the Rutgers–Camden Campus Center, Camden, New Jersey. Mr. Robert Mortensen, Chair, presided.

Present and constituting a quorum were Fong (via conference call), Mortensen, Rears, and Rivers.

Also present was Stewart (via conference call)

Attending for the university administration were Haddon, Jones, and Rambert.

Also present were Shankman, faculty representative to the Board of Directors, and Abdelaziz, undergraduate student representative to the Board of Directors.

**ANNOUNCEMENT PURSUANT TO CHAPTER 231, PUBLIC LAW 1975**  
**(OPEN PUBLIC MEETINGS ACT)**

Mr. Mortensen called on Ms. Loree Jones, Secretary of the Rutgers–Camden Board of Directors, who announced that pursuant to Public Law 1975, Chapter 231 (Open Public Meetings Act), public notice of this meeting was filed on September 8, 2015 with the Office of the Secretary of State of New Jersey and four newspapers, the *Cherry Hill Courier-Post*, the *New Brunswick Home News Tribune*, the *Philadelphia Inquirer* (Cherry Hill) and the *Newark Star-Ledger*. Public notice of the meeting was posted in the following University libraries: the Alexander Library, New Brunswick; the Dana Library, Newark; and the Robeson Library, Camden. In addition, notice of this meeting was posted on the Camden Board of Directors website.

**CONFLICT OF INTEREST STATEMENT**

Ms. Jones asked the board members if they had read the meeting agenda and supporting documents and if anyone had a possible conflict of interest to disclose. No conflicts were reported.

**APPROVAL OF MINUTES OF THE JUNE 17, 2015 MEETING**

Mr. Mortensen called attention to the minutes of the June 17, 2015 meeting that were distributed to the Board and asked if there were any additions or corrections to the minutes. Receiving no objections, Mr. Mortensen called for a motion which was seconded and asked if there was any discussion. Hearing none, the minutes were approved unanimously.

**WELCOME TO NEW BOARD MEMBER**

On behalf of the Rutgers–Camden Board of Directors, Mr. Mortensen extended a warm welcome to Mr. Sandy Stewart, the newest Board appointee. Recently appointed to the Rutgers University Board of Governors, Mr. Stewart replaces Mr. Anthony DePetris, whose term expired in June. Having earned undergraduate and graduate degrees at Rutgers University–Camden, Mr. Stewart indicated he is “looking

forward to giving back in service.” Mr. Stewart will be sworn in to the Rutgers–Camden Board of Directors at the next meeting he is able to attend in person or at another convenient time.

Mr. Mortensen also expressed appreciation to Mr. Michael Rambert, associate general counsel, who provided legal counsel in Mr. Robert Roesener’s absence.

### **WELCOME TO STUDENT REPRESENTATIVE**

Mr. Mortensen and Chancellor Haddon welcomed Mr. Abdullah Abdelaziz and thanked him for serving as the undergraduate student representative to the Board. Mr. Abdelaziz, a biology major and president of the Rutgers University–Camden Student Government Association, thanked the Board for the opportunity to participate.

### **ELECTION OF OFFICERS OF THE RUTGERS UNIVERSITY–CAMDEN BOARD OF DIRECTORS**

Annual elections for the positions of chair, vice chair, secretary, and treasurer were held. Mr. Mortensen asked Mr. Dudley Rivers to assume the chair for the election of the chair and left the room. Mr. George Rears presented Mr. Mortensen as a candidate for the position of chair for the term September 2015 to September 2016. Hearing no other nominations, a motion was raised, seconded, and approved unanimously in favor of Mr. Mortensen as chair. Mr. Mortensen rejoined the meeting, resumed the chair, and asked for nominations for the position of vice chair. Mr. Mortensen nominated Mr. Rears, and Mr. Rears left the room. Hearing no other nominations, a motion was raised, seconded, and approved unanimously in favor of Mr. Rears as vice chair. Mr. Rears rejoined the meeting. Mr. Mortensen presented Ms. Loree D. Jones as a candidate for the position of secretary. Ms. Jones left the room. Hearing no other nominations, a motion was raised, seconded, and approved unanimously in favor of Ms. Jones as secretary. Ms. Jones returned to the room. Mr. Mortensen presented Mr. J. Michael Gower *in absentia* as a candidate for the position of treasurer. Hearing no other nominations, a motion was raised, seconded, and passed unanimously in favor of Mr. Gower as treasurer.

### **CONFIDENTIALITY AND CONFLICT OF INTEREST POLICIES**

Mr. Mortensen called on Ms. Jones who reminded board members and representatives about the need to review, sign, and return to Ms. Michele Robinson the policy statement on confidentiality of proceedings of the Camden Board of Directors’ meetings.

### **CHANCELLOR’S REPORT**

Chancellor Haddon provided the Board with an update on important happenings since the last board meeting on June 17, 2015.

Rutgers University–Camden is among the five colleges and universities nationwide chosen from nearly 100 nominations to receive the 2015 Higher Education Civic Engagement Awards presented by The Washington Center and the New York Life Foundation. Rutgers–Camden Center for the Arts was selected to receive the Institute for Museum and Library Services Award for fiscal year 2015. The Museums of America Award will be used to digitize the art collection. Chancellor Haddon invited the Board to preview the new exhibition at the Stedman Gallery – Visions of Place: Complex Geographies in Contemporary Israeli Art – and directed their attention to the many arts activities on campus advertised in the *Arts and Events* brochure.

It has been a busy year for Rutgers University–Camden enrollment-wise. *Washington Monthly* magazine ranked Rutgers University–Camden as the “Best Bang for Your Buck” among all New Jersey colleges and universities. Chancellor Haddon indicated the award is a testament to Rutgers-University Camden’s ability to “provide opportunities for students in an efficient and effective way.” Enrollment is stronger year-to-date, particularly in the Honors College. The new Leadership Institute also received strong interest from students. Dr. Craig Westman, associate chancellor for enrollment management, has been in the position for several months and will provide an update to the Board.

The American Bar Association approved merger of the law schools at Camden and Newark into a unified Rutgers Law School. Dr. John Oberdiek has stepped down as acting dean of the Law School, and the search process for a co-dean at Camden has commenced. Pro bono and public interest initiatives will expand their reach thanks to the generous contribution of \$1 million dollars by alumnus James Maida and his wife Sharon.

Several major construction projects are underway. Work has begun on the Alumni House, continues on the Nursing and Science Building (occupancy expected in 2017), and nears completion on the historical renovation of the Writers House.

The 250<sup>th</sup> anniversary celebration of Rutgers University commences on November 10. A variety of activities will take place over the next year throughout the Rutgers system, affording much opportunity to interact with alumni and friends of the University. The first-ever Rutgers Day at Camden will take place on April 30, 2016, and Chancellor Haddon encouraged the Board to attend.

Chancellor Haddon concluded her report by answering questions from Board members.

#### **UPDATE ON THE RUTGERS–CAMDEN STRATEGIC PLAN**

Mr. Mortensen called upon Chancellor Haddon to provide an update on the Rutgers–Camden strategic plan.

The strategic planning process is ongoing and now at the implementation phase. Initiatives, timelines, and the individuals responsible for moving them forward have been identified. Faculty will be very involved in implementation. Metrics to measure and evaluate goals have been developed. Student Success and providing first-rate service to students are strong priorities. More resources, through increased enrollment and fundraising, are essential to support and enhance programs. Balancing growth with maintaining the nurturing and caring environment that allows for innovation will continue as a top priority.

Chancellor Haddon concluded her report by answering questions from Board members.

#### **UPDATE ON ENROLLMENT AT RUTGERS UNIVERSITY–CAMDEN**

Chancellor Haddon welcomed Dr. Craig Westman as the recently hired associate chancellor for enrollment management, thanked him for his leadership, and asked him to provide an update on enrollment at Rutgers University–Camden. Dr. Westman’s commitment to Rutgers University–Camden’s access mission builds on his professional experience at the University of Texas, El Paso, with its large first-generation student population. Dr. Westman employs a data-driven systems approach to enrollment management. Dr. Westman indicated it is “critical to identify your students, to know who they are, in order to put outreach efforts in place that will grow enrollment effectively.” He outlined for the Board the various components of the system – student characteristics, environmental factors (various trends), institutional goals and objectives, institutional strategies, and desired outcomes – and the necessity for ongoing assessment to determine where we are and how to move forward.

Dr. Westman concluded his presentation by answering questions from the Board.

**OLD BUSINESS**

Mr. Mortensen directed the board's attention to old business. There was no old business.

**NEW BUSINESS**

Mr. Mortensen directed the board's attention to new business. A list of potential meeting dates was provided for the Board's review. Mr. Mortensen asked Board members to alert Ms. Robinson of conflicts. If no conflicts are noted, the dates will be adopted.

**ADJOURNMENT**

Mr. Mortensen asked if there was any further business. Hearing none, he called for a motion and a second to adjourn the meeting at 1:30 p.m.

Minutes prepared and submitted by,

Michele L. Robinson  
Rutgers University–Camden Chancellor's Office